

# JESSE SUTHERLAND

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## EDUCATION

### Certificate Degree

2007 - 2008

Concordia University, Montréal, QC

*Graduate Certificate in Digital Technology in Design Art Practice*

### Bachelor of Arts

2001 - 2004

McGill University, Montréal, QC

*Major: History, Minor: English Literature*

## EMPLOYMENT EXPERIENCE

### Bluesponge: Interactive Design Agency

Jan. 2007 – Dec. 2009

#### Front End Developer and Interaction Designer

Montréal, QC

Duties included:

- Creating websites (using CSS/XHTML/JavaScript/Ruby etc) for major clients including the Canadian Centre for Architecture, the Montreal Canadiens, Tata Group and others. We were always at the forefront of technology, using various libraries such as EXTJS, JQuery, Ruby on Rails, Google Maps etc to develop complex and rich user interfaces
- Being a central member of a small team of designers and programmers to ensure the best experience for Bluesponge's clients. From a user-design and web-standards perspective, we created interesting and varied interactive experiences on the web, mobile and on-site installations. We emphasized novel, but grounded interactions and enacted SEO, web traffic/seeding, use-case analysis, strategies and outreach to the technical community via social media

#### Recent samples of my work:

- <http://cca.qc.ca>
- <http://trueroots.co.uk/>
- <http://microsigns.com/>
- <http://arghamanyan.com/>
- <http://bricks.bellcentre.ca/>

**McGill University: McGill-Queens University Press**

**Oct. 2005 – Jan. 2006**

**Staff Trainer for Adobe InDesign layout software**

Montréal, QC

Duties included:

- Working with the staff of MQUP designing and teaching a small training curriculum for Adobe InDesign layout software
- Working with members of the marketing and production departments on an individual basis, helping smooth the transition from older to newer (and more efficient) software

**McGill University: A.L.C.L (Arts Leacock Computer Lab)**

**May 2003 – Sept. 2004**

**Lab Consultant**

Montréal, QC

Duties included:

- Student account management, lab supervision, cash transactions, aiding with student inquiries
- Troubleshooting IT issues associated with the main lab and four satellite labs

**FREELANCE EMPLOYMENT EXPERIENCE**

**Contract Work**

**Jan. 2000 – Jan. 2007**

**Web Designer / IT Contractor**

Montréal, QC

Duties included:

- Sub-contracting to Allan Avigdor, and working directly with the McGill Gateway/Banner System. Assisting in maintaining and updating (including bulletins and events postings) the following domains on the McGill University website:
  - Arts Faculty  
Administration: <http://www.mcgill.ca/art/>
  - Arts Internship  
Program: <http://www.mcgill.ca/arts-internships/>
  - McGill University School of Social  
Work: <http://www.mcgill.ca/socialwork/>
  - Arts Graduate Students  
Society: <http://www.agss.mcgill.ca>

## SKILLS

### Computer Programs:

- Windows: XP+, Macintosh: OS 10+, xCode, Linux: Ubuntu 8+, E-mail clients, Google Apps, Internet Explorer, Mozilla/FireFox, Netscape, Safari, Open Office, Microsoft Office, Subversion, Adobe Dreamweaver, PageMaker, Illustrator, InDesign, QuarkXPress, Photoshop, After Effects, 3D Studio MAX, Bryce 5.0, Final Cut Pro

### Web and design technologies, techniques and languages:

- CSS 2+/HTML 5+, HTML emails, XHTML, JavaScript (several libraries including EXTJS, JQuery, MooTools), Ajax, XML, Ruby, Search Enging Optimization, web traffic analysis, social media campaigns, traffic direction and seeding, Google API's, Yahoo API's, Apple iPhone Developers API, Processing, some Objective C/iPhone development, W3C standards validated web design, basic MYSQL database creation/maintenance, PHP, network infrastructure, social media sites, print and screen layout for publication, 3D computer generated animation/FX with 3dSMax 4.0, digital video camera work, digital editing, Final Cut Pro

### Other:

- Processing based art installations, graphic design, invoicing, drawing, painting, photography, customer service, computer network account handling, computer user consultation, network maintenance

### Languages:

- English, French (spoken)

## AWARDS

McMaster University, Hamilton, ON: Bursary - Entrance scholarship

2000

## VOLUNTEER EXPERIENCE

- **Pop Montreal (International Music & Film Festival):** Sales, ticketing and tech volunteer **Oct. 2006, Oct. 2007**
- **Yellow Door (Elderly Project):** Co-coordinator of the Access Internet Program **June 2005 - June 2006**
- **CKUT 90.3 FM McGill (Campus Radio):** Co-host of 'Turn the Tide' (radio program) **May 2003 - Present**